

## Editorial

It is a pleasure to present you before the third issue of the Pacific University Journal of Social Sciences and Humanities a broad scope journal. This journal covers our entire spectrum of subjects ranging from management to law to history, geography, psychology, and many more. As we know, there are a number of journals which may cover the above specified areas, but this journal is unique in that it encourages authors to submit their research papers addressing the scientific aspects together with practical aspects also.

The intrusion of technology and social media in our lives has changed the way we work the way we socialise, the way we relate to one another in professional and personal lives. This journal is our way of keeping pace with today's rapid changes in education which ultimately will effect all aspects of our life. Keeping this goal in mind we have accepted research papers from a broad spectrum of subjects. I am amazed by the sheer number of articles that keep on coming for the journal, which shows the creative energy and research enthusiasm of the contributors.

I would like to take this opportunity to thank the editorial board members for their dedication and commitment to the standards for which the journal aspires. Finally, I thank all the authors, reviewers and readers for their quality work, suggestions and support for making this journal a success.

**Dr. Bhawna Detha**

Dean, Faculty of Social Sciences & Humanities  
PAHER University